

IATF[®] 2023

The AfCFTA marketplace

PROMOTED BY



IN COLLABORATION WITH



HOSTED BY EGYPT



Cairo, Egypt
9 - 15 November 2023

Connecting
African Markets

IATF2023

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023) to be hosted by the Arab Republic of Egypt in Cairo.

IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.



IATF2023, will comprise of the following key components:

- **Trade Exhibition** – Countries, large corporates as well as Small and Medium Enterprises (SMEs) can set up Pavilions and exhibition stands which will enable them to customise their exhibition to fit their unique requirements. This offers private and public entities opportunities to showcase their goods and services.
- **Trade and Investment Forum** – The four-day conference will feature leading African and international speakers and a variety of sessions dealing with African trade and investment issues. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing.
- **Creative Africa Nexus (CANEX)** – This platform will showcase Africa's creative economy in fashion, music, film, arts and craft, sports, gastronomy and culinary arts. The CANEX Programme will include a Creative Africa Summit and dedicated Creative Industry Exhibition.
- **A B2B and B2G platform** – The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme.
- **Country Days** – The country day segment which has sponsorship opportunities is open to 4 countries - it presents a platform for the 4 selected countries to showcase their trade, investment, tourism, and cultural opportunities. The first slot is reserved for the Host Country (Egypt).
- **IATF Virtual** – This platform showcases goods, services and investment opportunities on an interactive online platform. The IATF Virtual is currently live and will continue even after the physical Trade Fair has ended.
- **Africa Automotive Show** – The Africa Automotive Show will present a platform for auto manufacturers, assemblers, Original Equipment Manufacturers (OEMs) and component suppliers to exhibit their products and also interact with potential buyers and suppliers. It consists of an Auto Forum, Autoshow and B2B and B2G exchanges.
- **AU Youth Start-Up Programme** – The Youth Start-Up segment will have a dedicated Pavilion for Youth Start-Ups in Africa where they will showcase their innovative ideas, prototypes, goods and services. The IATF will provide opportunities for matchmaking with venture capitalists, entrepreneurship training, networking amongst the youth and other delegates at the Trade Fair.
- **Diaspora Day** – IATF2023 Diaspora Day will highlight commercial and cultural ties between Africa and its diaspora, featuring a Diaspora Summit, market and exhibition, cultural and gastronomic showcase.

The African Export-Import Bank, African Union, the AfCFTA Secretariat and the Arab Republic of Egypt invite you to join us at IATF2023 in Cairo, Egypt.



IATF 2023

IATF2023 Projections

+1,600

EXHIBITORS

+35k

VISITORS

+75

EXHIBITING
COUNTRIES

\$43bn

IN TRADE &
INVESTMENT
DEALS



1,501

EXHIBITORS

32,541

VISITORS

69

EXHIBITING
COUNTRIES

\$42.1bn

IN TRADE &
INVESTMENT
DEALS

IATF2021 Outcomes

IATF 2023

The Exhibition will target the following key sectors/groups:

- Agriculture & Agro-processing
- Automotive
- Clothing & Textiles
- Construction & Infrastructure
- Consumer goods
- Creative Industries, including Entertainment
- Diaspora
- Education
- Energy & Power
- Engineering
- Finance
- Health & Pharmaceuticals
- ICT
- Innovation
- Logistics
- Manufacturing
- Mining
- Standards
- Tourism
- Transport (road, rail, maritime, air)
- Youth Start-ups



IATF2023 Official Partners



IATF2023 Organisers

Trade Fair Organiser

Conference Organiser

Creative Africa Nexus
Organiser

Africa Autoshow
Organiser



BrandComms



INKANYEZI

African Export-Import Bank

Headquarters

72B El-Maahad El-Eshteraky
Street, Roxy, Heliopolis,
Cairo 11341, Egypt

info@afreximbank.com
T+(202) 2456 4100/1/2/3/4

Abidjan Branch

3^{ème} Etage, Immeuble CRRAE-UMOA,
Angle Boulevard
Botreau Roussel –
Rue Privée CRRAE-UMOA
Abidjan, Côte d'Ivoire

abidjan@afreximbank.com
T+(225) 2030 7300

Kampala Branch

Plot 6 Nakasero Road
Rwenzori Towers, 3rd Floor,
Wing A, Kampala, Uganda

kampala@afreximbank.com
T +(256) 417 892 700
T +(256) 312 423 700

Abuja Branch

No. 2 Gnassingbe Eyadema Street
Off Yakubu Gowon Crescent
Asokoro, Abuja, Nigeria
PMB 601 Garki, Abuja, Nigeria

abuja@afreximbank.com
T+(234) 9 460 3160

Harare Branch

Eastgate Building, 3rd Floor
(North Wing), Sam Nujoma Street
Harare, Zimbabwe
P.O. Box CY 1600
Causeway, Harare, Zimbabwe

harare@afreximbank.com
T+(263) 24 2700 904/941

Yaoundé Branch

National Social Insurance Fund (NSIF)
Headquarters Building, Town Hall,
Independence Square
P.O. Box 405,
Yaoundé, Cameroon

yaoundebranch@afreximbank.com

To register and get more information, please visit
www.intrafricantradefair.com

All enquiries should be sent to:
info@intrafricantradefair.com

facebook.com/intrafricantradefair

twitter.com/iatf2023

linkedin.com/company/intra-african-trade-fair/

instagram.com/intrafricantradefair/